

FOR IMMEDIATE RELEASE

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SunRise Imaging Inc. welcomes industry veteran Daniel Lawrence (Laurie) Varendorff to the Global Sunrise Sales Team as the Regional Reseller for Australian, New Zealand, Papua New Guinea & the Oceania market.

Santa Ana, CA — April 28, 2016 — SunRise Imaging Inc. welcomes industry veteran Daniel Lawrence (Laurie) Varendorff to the Global Sunrise Sales Team as the Regional Reseller for the Australian, New Zealand, Papua New Guinea & the Oceania market.

Laurie Varendorff will be acquiring new customers in the region and working closely with existing customers on their use of the SunRise Range of Professional High Volume Digital Scanners for 16 / 35 mm Roll Microfilm - Microfiche & Aperture Card Systems.

Laurie Varendorff has been working with micro film scanning equipment for more than 25 years, and has extensive experience supporting scanning projects.

According to Dennis Childs, “Laurie Varendorff has massive amount of knowledge and experience in Micro film scanning. Australia has geographic challenges that make having a local reseller essential. Everyone at Sunrise and our world wide network of resellers are excited to be working with him.”

DS & ME has more than *400 installations* of the current e-ImageData Viewer Across Australia, New Zealand, Papua New Guinea & Oceania. DS & ME has 12 Authorized Resellers located in Adelaide SA, Brisbane QLD, Canberra ACT, Hobart TAS, Melbourne VIC, Perth WA, Darwin NT, Sydney NSW & also located in Regional NSW @ Coffs Harbour, Griffith, Lismore, Port Macquarie, Newcastle, Taree & Wollongong, Plus Auckland - New Zealand.

Region customer interested in SunRise Imaging’s Professional High Volume Digital Scanners (for 16 and 35 mm Roll Microfilm, Microfiche and Aperture Cards) or any of Sunrise’s products or services can phone Laurie Varendorff or send an email to laurie.varendorff@sunriseimaging.com or Phone: Australia @ 0417 094 147 – International @ +61 417 094 147

Dennis Childs serves as both President of SunRise Imaging Inc, and Chief Technical Officer. He has developed hardware and software for more than 40 years.

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