Swpt kg Ko ci kpi .'Inc MODULE EXCHANGE PROGRAM* "Giving SunRise customers the best possible ROI!"

Leveraging off the success of the module exchange program launched in the UK, SunRise K ci kpi 'Inc is pleased to announce the launch of the module exchange program within the USA.

The 'ugtxleg allows both current and new customers to maximise their investment by utili ing the unique multifunctional capabilities of the SunRise 3-in-1 system.

SunRise customers will now be able to benefit from the products 3-in-1 multifunctional capabilities, however without the added cost of acquiring additional hardware, by simply exchanging their existing or prime module for the type they need.

The program has already proven to be of great success within the UK allowing users the ability to complete projects that may otherwise have been unviable due to the cost of either renting or purchasing additional equipment.

Steven Godfrey, Commercial Director of SunRise EMEA quoted "I believe this program is the most significant added value service offered by SunRise to date, offering by far the most flexible and cost effective film scanning solution available in the market".

Bureau example: A SunRise fiche scanning customer recently secured a large roll film opportunity by exchanging their fiche module for a roll film module at no cost. Had they not purchased a SunRise they would have had to either buy or rent another scanner.

Corporate example: A SunRise roll film customer who had a small library of fiche to scan took advantage of the program when purchasing a new roll film scanner. They can now scan their fiche without any additional hardware costs by utilising the module exchange program.

Regardless of whether you're already using SunRise scanners or possibly looking to acquire new or additional equipment, you can benefit from this extremely flexible and cost effective approach to scanning with a SunRise 3-in-1 system.

Key Benefits:

- 1. Convert your existing single film format scanner into a genuine multifunctional system.
- 2. Bid for business regardless of film format.
- 3. Expand product utili ation and increase your original ROI.
- 4. Keep capitol expenditure on hardware to a minimum whilst expanding your options.
- 5. One stop solution provider.
- 6. Improve staff efficiency operating with a single software platform.

*Terms and conditions apply, please contact <u>sales@sunriseimaging.com</u> for further details.

